

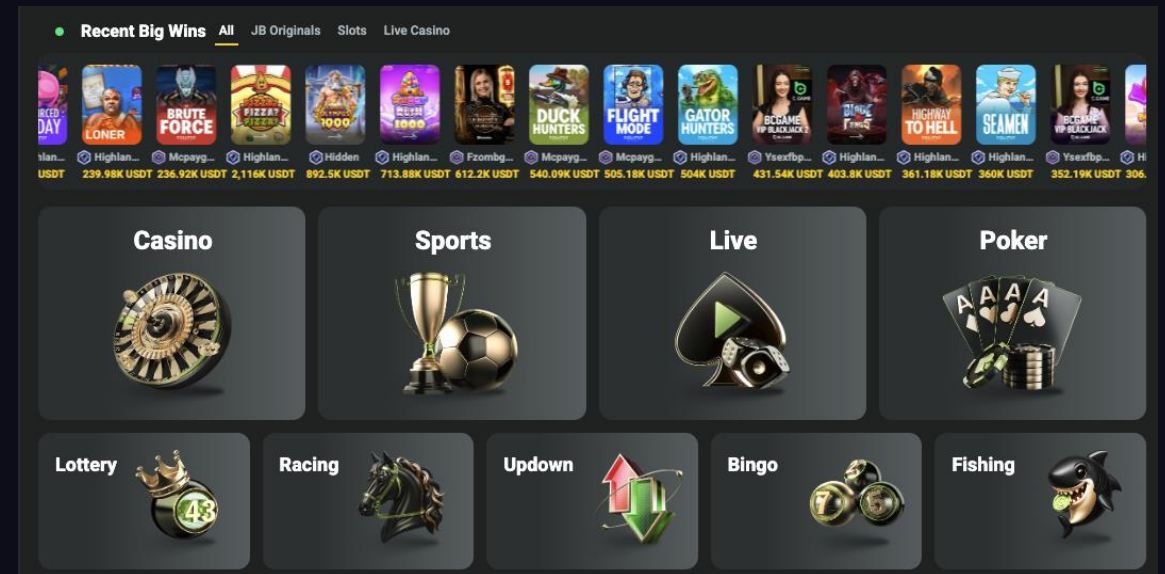
JB.COM Business Plan

Casino Games & Sports Operations



JB.COM Overview

- Next-gen crypto-native online entertainment platform
- Focus: Casino Games, Sports, Poker, Lottery
- Active in 100+ countries
- Core mission: Transparency, fairness, innovation
- Strict AML / KYC / CFT compliance
- 9M+ users, Target for € 30B+ bet volume, € 1B GGR in 5 years
- Strong brand partnerships & global recognition



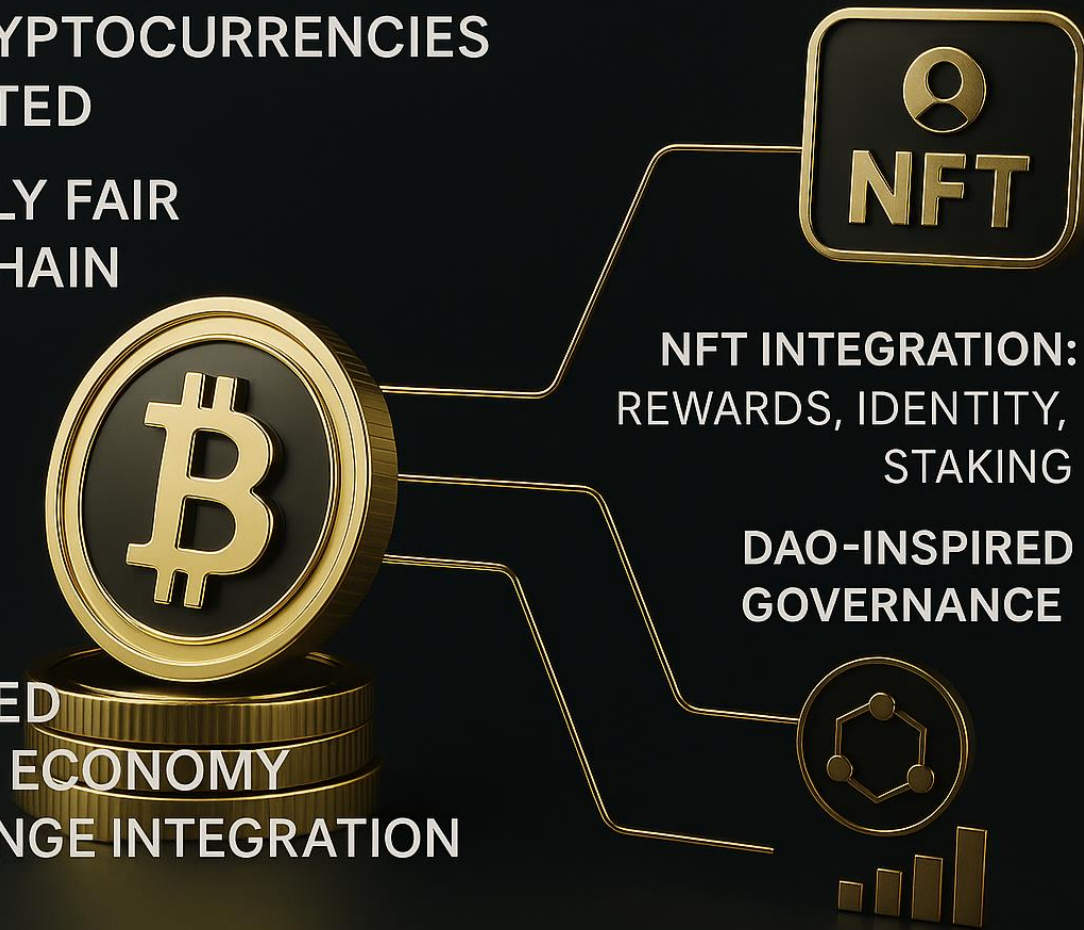
Market & Industry Outlook

- Global iGaming market > USD 153B by 2030 (11.7% CAGR)
- Drivers: Digitalisation, mobile-first, crypto adoption
- JB.COM active in 100+ countries with localisation
- Expanding LATAM & Africa presence

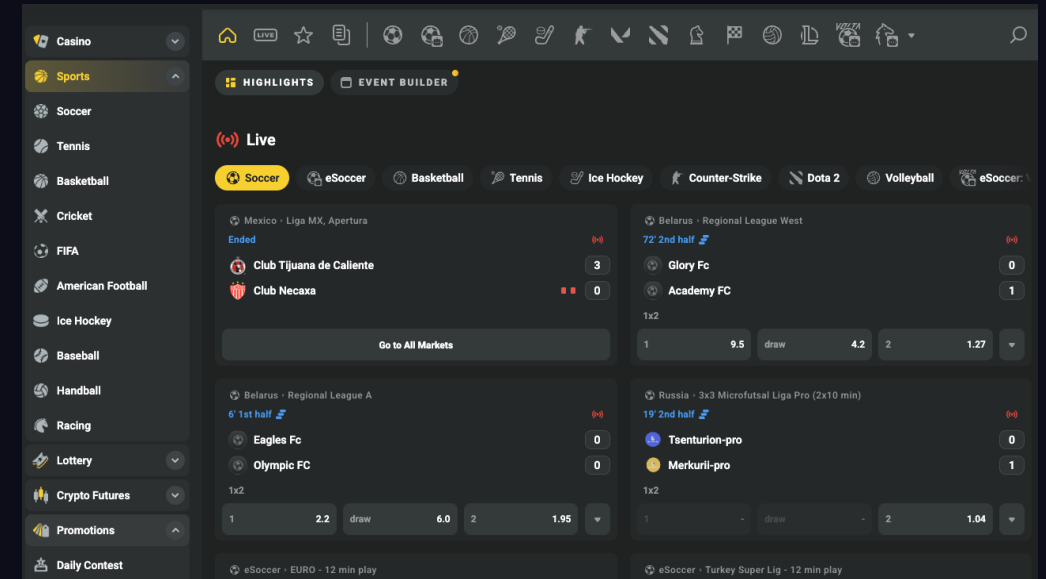
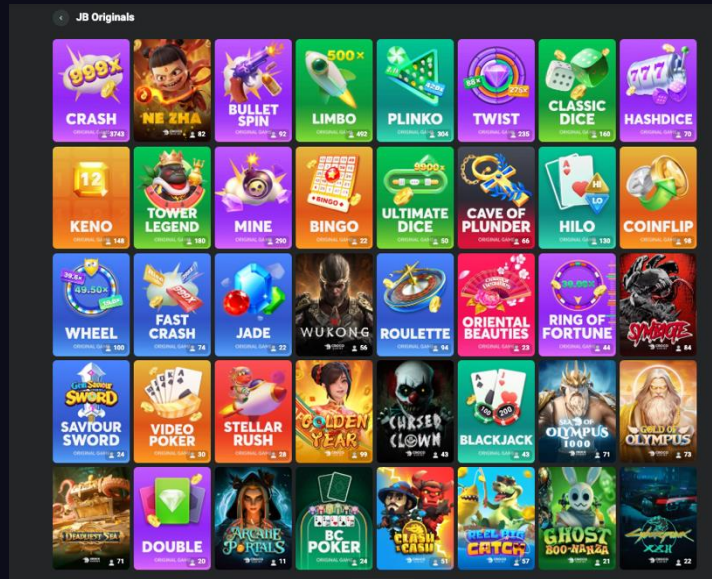


Infrastructure & Innovation

- 150+ CRYPTOCURRENCIES SUPPORTED
- PROVABLY FAIR BLOCKCHAIN GAMES
- TOKENISED IN-GAME ECONOMY & EXCHANGE INTEGRATION



Games Profile



- Types & Number of Games: Self-developed games, Casino games, Sports, Poker, Lottery (Several thousands games in total)
- Software Used: Proprietary self-developed platform (provably fair, RNG-certified)
- Game Process: Conducted via RNG-certified software; secure, transparent mechanisms
- Available Prizes: Cash prizes credited to accounts; occasional promotional bonuses
- Payment Acceptance: Deposits via bank cards, e-wallets, cryptocurrencies
- Winnings Payout: Automatically credited to player's account balance
- Sports Betting Regulation: Odds provided by licensed providers, aligned with fair betting practices

Marketing & Partnerships

Promotion

**Great Deposit Bonus
in Casino or Sports
Up TO 150% Bonus + 20
FB/400 FS**

Deposit Now **More Details**

 120% Bonus 1st Deposit	 100% Bonus 2nd Deposit	 150% Bonus 3rd Deposit	 100% Bonus 4th Deposit
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- Endorsed by SiGMA, InsideBitcoins, Bitcoin.com
- Game providers partnerships with over Best 100+ companies (ie. Evolution, Pragmatic Play, Hacksaw, Nolimit City, Push Gaming, Play'n GO, Playtech, etc.)
- Sponsorships: Esports teams

Join Our Global Community



- <https://t.me/jbcomofficials>
- https://x.com/jbcom_official
- <https://www.facebook.com/jbcomofficial/>
- https://www.instagram.com/jbcom_official/

Financial Forecast & Sustainability

- Revenue: house edge, tokenised economies, NFTs, crypto exchange
- Double-digit YoY growth expected
- First-mover advantage in LATAM, Africa, Web3 gaming

Unit: EUR'000	Sept~Dec 2025	2026	2027
Games (Slot, Live, Sportsbook, Affiliate Program) Players Deposit	92,000	195,200	254,500
(minus) Withdraw	82,894	176,727	229,014
Total Income	9,106	18,473	25,485
Game & Software Providers Fee	723	1,497	1,955
Affiliate/Referral Program Bonus	212	374	520
Total Operation Cost	935	1,871	2,475
Total Gross Revenue	8,171	16,602	23,010
Marketing Expenses	1,679	3,979	4,011
Operation System Expenses	960	2,551	2,571
Employees Expenses	1,681	2,347	2,543
Other Operating Expenses	480	1,326	1,131
Total Operation Expenses	4,801	10,204	10,256
Net Profit / Loss before Tax	3,370	6,398	12,754

The Org Chart

Job.com



Administration



Finance

Accounting, Auditing



Legal and Compliance

License Management



Admin

Document Management,
Project Support, and Task
Tracking



HR

Hiring, Recruitment,
Compensation, and Promotion



Platform Technology



Platform System

Wallets, Members,
Promotions



Systems Engineering

Frontend, Backend



Security

Testing, Anti-Fraud,
System maintenance



Design

Art design, Company
branding



Operations



Marketing

Affiliate, Ads, Influencers,
Exhibitions, Sponsors



Operations

Product content &
Promotion, Risk
management, Data Analysis



Customer Service

Membership Management,
VIP client care

Leadership & Governance

- Jim Yeh – Founder & UBO (15+ years iGaming & blockchain experience)



Mr. Yeh is the principal founder, ultimate beneficial owner, and active board director.

With over a decade of experience in iGaming & blockchain infrastructure and decentralized systems, he has been instrumental in shaping the strategic direction, compliance framework, and technical architecture of the platform.